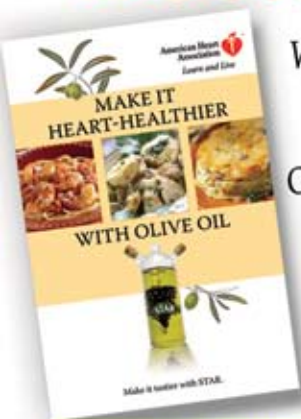




MAIL-IN OFFER

FREE

Recipe Booklet



When you buy any
STAR
OLIVE OIL
17 oz or
larger



MUST BE POSTMARKED BY 9/1/2010

TO RECEIVE THE STAR-AMERICAN HEART ASSOCIATION RECIPE BOOKLET

Buy: Any STAR Olive Oil 17 oz. or larger

Send: This certificate completed with your name and address AND original, dated cash register receipt with your STAR purchase and amount paid circled. Cash register receipt must be dated between 2/1/10 and 8/31/10.

Mail to: STAR-American Heart Association Recipe Booklet
2680 W. Shaw Lane, Fresno, CA 93711

Name (first, last)

Mailing Address

City

State

Zip Code

Limit ONE offer per person, household or mailing address.

Olive Oil Makes It Heart-Healthier

The FDA has determined that eating about 2 TBSP OF OLIVE OIL DAILY may reduce the risk of heart disease.*

*Limited and not conclusive scientific evidence suggests that eating about 2 Tbsps (23 grams) of olive oil daily may reduce the risk of coronary heart disease due to the monounsaturated fat in olive oil. To achieve this possible benefit, olive oil is to replace a similar amount of saturated fat and not increase the total number of calories you eat in a day. See nutrition information for saturated fat content.

BUTTER/OLIVE OIL CONVERSION CHART

BUTTER OR MARGARINE	OLIVE OIL
1 tsp	3/4 tsp
1 Tbsp	2 1/4 tsp
2 Tbsp	1 1/2 Tbsp
1/4 cup	3 Tbsp
1/3 cup	1/4 cup
1/2 cup	1/4 cup +2 Tbsp
2/3 cup	1/2 cup
3/4 cup	1/2 cup +1 Tbsp
1 cup	3/4 cup

Offer expires 8/31/10. Date of purchase must be between 2/1/10 and 8/31/10. All requests must be postmarked by 9/1/10. Recipe booklets available to individuals only. Any group or organization redemption is void. Void where prohibited, taxed or otherwise restricted. This mail-in certificate and dated cash register receipt must accompany request. Requests which, in the sole discretion of STAR Fine Foods, do not strictly comply with the terms and conditions of the offer, including any fraudulent requests, are invalid. Duplicate and invalid requests will be rejected and will not be returned. STAR Fine Foods is not responsible for late or misdirected mail. Allow 4 - 6 weeks for processing. Offer good only in the U.S.